



Broadway Rose

Rosa 'BURway'

Height: 6 feet

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 5b

Group/Class: Hybrid Tea Rose

Description:

This showy variety produces large golden-yellow, orange-pink blended blooms all season on an upward branching habit; strong damask, spice fragrance; makes a distinctive addition to any garden setting

Ornamental Features

Broadway Rose features showy fragrant orange flowers with pink overtones, gold eyes and yellow centers at the ends of the branches from late spring to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Broadway Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a high maintenance shrub that will require regular care and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Spiny

Broadway Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use



Broadway Rose flowers
Photo courtesy of NetPS Plant Finder



Planting & Growing

Broadway Rose will grow to be about 6 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.